

Twenty-Fourth Population Health Colloquium

May 7 – 9, 2025



ACADEMIC
PARTNER:



Thomas Jefferson
University

College of
Population Health

Colloquium Agenda-at-a-Glance

Agenda current as of April 11, 2025 • Subject to change

WEDNESDAY, MAY 7, 2025

1:00 pm – 6:30 pm

12:00 noon Registration Opens

OPENING PLENARY SESSION

1:00 pm Welcome, Introductions and Opening Remarks

Billy Oglesby, PhD, MBA, MSPH - Humana Dean, Jefferson College of Population Health and Colloquium Chair

Baligh Yehia, MD, MPP, MSc - President, Jefferson Health

1:15 pm Opening Keynote: Shifting Healthcare's Center of Gravity: Enabling Health-focused Care

Jaewon Ryu, MD, JD - Chief Executive Officer, Risant Health

Fireside Chat with David B. Nash, MD, MBA - Founding Dean Emeritus, Jefferson College of Population Health (Moderator)

1:45 pm Insights from the C-Suite: Chief Population Health Officers Roundtable

Rebecca Adkins, MHA - Senior Vice President of Population Health, Jefferson Health

Emily Brower, MBA - Chief Executive Officer, National Association of ACOs

Arshad K. Rahim, MD, MBA - Senior Vice President and Chief Medical Officer, Population Health - Mount Sinai Health System

Kara Odom Walker, MD, MPH, MSHS - Executive Vice President and Chief Population Health Officer, Nemours Children's Health

Grayling Dwayne Yarbrough, MHA - VP Population Health, Sentara Healthcare

Billy Oglesby, PhD, MBA, MSPH (Moderator)

2:30 pm The Intersection of Quality and Health Outcomes

Omar Lateef, DO - President and Chief Executive Officer, Rush University System for Health and Rush University Medical Center

Fireside Chat with David B. Nash, MD, MBA (Moderator)

3:00 pm Networking Break in Exhibit Hall

3:30 pm Employer Panel - Building a Healthier Workforce: Employer Strategies for Population Health

Brent Pawlecki, MD - Chief Health Officer, Wells Fargo

Laurel Pickering, MPH - President and Chief Executive Officer, St Louis Area Business Health Coalition

Tonya Walker, MD, MPH - Former Chief Medical Officer, Director Employee Health for Netflix and Head of Medical and Occupational Health for Unilever

4:15 pm Healing the System: How Hospitals are Paving the Way for Healthcare's Future

Craig Samitt, MD, MBA - Chief Executive Officer, Longitude PHM

Fireside Chat with Josh Berlin, JD - Chief Executive Officer, rule of three, LLC (Moderator)

5:00 pm Closing Comments and Opening Plenary Session Wrap Up

Michael Barr, MD, MBA, MACP - Senior Director of Population Health, Population Health Alliance

5:30 pm Networking Reception in Exhibit Hall

THURSDAY, MAY 8, 2025 8:00 am – 5:30 pm

7:00 am Exhibit Hall Opens – Coffee and Breakfast Available

MORNING PLENARY SESSION

8:00 am Welcome, Introductions and Day Two Overview

Billy Oglesby, PhD, MBA, MSPH

8:15 am Community-Partnered Science

Marcella Nunez-Smith, MD, MHS - Associate Dean, Health Equity Research and CNH Long Professor of Internal Medicine, Yale School of Medicine

Fireside Chat with Rosemary (Rosie) Frasso, PhD, SM, SM CPH - Victor Heiser, MD Professor and Program Director, Public Health, Jefferson College of Population Health

8:45 am Insights from the C-Suite: Chief Quality Officers Roundtable Sponsored by American College of Medical Quality

LeWanza Harris, MD, MPH, MBA, MS - Chief Quality Officer, Emory Healthcare

Patricia (Trish) Henwood, MD - Chief Clinical Officer and James D. and Mary Jo Danella Chief Quality Officer, Jefferson Health

Matthew M. McCambridge, MD, MHQS, FACP, FCCP, CPHQ, CPPS - Chief Medical Officer, Acute Care Quality, Jefferson Health and Senior Vice President, Chief Quality, Patient Safety, and Acute Care Continuum Officer, Legacy Lehigh Valley Health Network

Chapy Venkatesan, MD, MS - Chief Quality and Safety Officer, Inova Health System

Billy Oglesby, PhD, MBA, MSPH (Moderator)

9:15 am Enabling Population Health in a Non-Profit Model

Christopher Stanley, MD, MBA - President, Populance

Fireside Chat with David B. Nash, MD, MBA

9:45 am Networking Break in Exhibit Hall

10:15 am Transformative Biosecurity & Population Health: A Look Ahead

John Norris, JD, MBA - Founder and Executive Chairman, Safely2Prosperity LLC

Fireside Chat with David B. Nash, MD, MBA

10:45 am Art of Shared Decision Making in the Urgent Care Setting

Maren S. Fragala, PhD - Director of Clinical Operations, HealthTrackRx

Steven Goldberg, MD, MBA - Chief Medical Officer, HealthTrackRx

11:15 am Panel: Achieving Integrated Care: Health Plans, Health Systems and Medical Groups

Nancy Beran, MD, MHCDS, FACP - Chief Quality Officer for Ambulatory, Northwell Health

Stephen Parodi, MD - Executive Vice President, The Permanente Medical Group, The Permanente Federation

Baligh Yehia, MD, MPP, MSc - President, Jefferson Health

Jerry Penso, MD, MBA - President and Chief Executive Officer, American Medical Group Association (Moderator)

12:00 pm Networking Luncheon in Exhibit Hall

DAY II AFTERNOON SESSIONS

1:00 – 3:00 pm CONCURRENT SESSIONS I (30 minutes each)

TRACK 1 - HEALTH EQUITY

1:00 - 1:30 pm 1A - Closing the Loop: Innovative Partnerships Addressing Health-Related Social Needs in Pediatric Care

Hope Bleyer, LMSW - Supervisor, Care Coordination, Nemours Children's Health

Alexander Koster, MA, CHCIO, CDH-E - Associate Vice President, Value Transformation, Nemours Children's Health

Monique Robinson - IS Clinical Application Associate Analyst, Nemours Children's Health

Ro Summers, PMP - Senior Project Manager Value Implementation Team, Nemours Children's Health

1:30 - 2:00 pm 1B - AI in Population Health: The Role of Data Quality

Anjum Khurshid, MD, PhD - Chief Data Scientist, Sentinel Operations Center, Harvard Pilgrim Health Care; Faculty, Harvard Medical School

2:00 - 2:30 pm 1C - Innovative Solutions to Improve Health Literacy

Tom M. Chamberlain, PharmD - Founder & Chief Executive Officer, EdLogics

Roni Christopher, DHSc - Executive Director, Birdsong Health Literacy Center of Excellence

2:30 - 3:00 pm 1D - Overcoming Challenges in Value-Based Care for Underserved Communities

Kadiri Adaba, MBA, MPH, MD - Director of Clinical Services, Livindi

Colloquium Agenda-at-a-Glance *(Continued)*

TRACK 2 - HEALTHCARE QUALITY AND SAFETY

- 1:00 - 1:30 pm 2A - **Discharge with Dignity: Boomerang Effect of Empathetic Care**
Patricia Nichols, MSN, RN, NEA-BC, CPXP - *Director of Patient Experience, Jefferson Health - North Region*
- 1:30 - 2:00 pm 2B - **Patient Partnership Model - Providing Regionalized Resources to Primary Care Practices**
Beth Careyva, MD - *Associate Chief Medical Executive for Value, Primary Care, Lehigh Valley Health Network - part of Jefferson Health*
Cathryn Kelly, MSN - *Administrator, Quality and Value Based Care, Lehigh Valley Health Network - part of Jefferson Health*
- 2:00 - 2:30 pm 2C - **Close Care Gaps and Reduce Spending through Better Patient Engagement**
Meghan Nechrebecki, MSPH - *Founder and Chief Executive Officer, HCT Digital Care*

TRACK 3 - USING ARTIFICIAL INTELLIGENCE TO IMPROVE POPULATION HEALTH

- 1:00 - 1:30 pm 3A - **Practical Application of AI-Powered Clinical Decision Support Tools**
Matthew Hackenberg, RN, BSN - *Product and Strategy Director, AI for Healthcare, IQVIA*
- 1:30 - 2:00 pm 3B - **Using AI Teach-Back to Improve Patient Safety and Equity**
Lincoln Sheets, MD, PhD - *Director of Research, Transcendent Endeavors*
- 2:00 - 2:30 pm 3C - **Transforming Care Coordination with AI: The Brain and Heart of Modern Healthcare**
Mendel Erlenwein - *Founder and Chief Executive Officer, CareCo*
- 2:30 - 3:00 pm 3D - **Reimagining Healthcare: the AI Transformation Puzzle**
Imran Qureshi - *Chief Technology Officer, Chief AI Officer, b.well Connected Health*

TRACK 4 - INNOVATIONS IN POPULATION MANAGEMENT

- 1:00 - 1:30 pm 4A - **Redefining Healthcare Access: Embedding Care into Everyday Spaces**
Krystal Billups, MPH - *Executive Managing Director, Mosaic Group*
Terrie O. Dashiell, MS, RN-CCP - *Director Community Health and Wellness, LifeBridge Health*
- 1:30 - 2:00 pm 4B - **Simplifying Complex Challenges: Intergenerational Housing as a Solution**
Kim Byas, Sr., PhD, MPH - *Vice President, Community Impact, Center for Health Affairs*
Brian Lane - *Chief Executive Officer, The Center for Health Affairs*
John Litten, MPA - *President & Chief Executive Officer, Greater Cleveland Habitat for Humanity*
- 2:00 - 2:30 pm 4C - **End Stage Kidney Disease: Key Modifiable Factors of Treatment Decision Regret**
Gena Graves, DHSc, MA - *Vice President, Home and Community Services and Value-Based Strategies, Health Partners*
- 2:30 - 3:00 pm 4D - **Enhancing Hypertension Management Through Team-Based Care: "Blood Pressure Buddy Program"**
Christine James, PhD, LSW - *Director, Community Health Workers Collective, Jefferson Community Health Collaborative*
Christin Kyriss, MSN, RN - *Director, Care Coordination, Jefferson Population Health*

3:00 pm Networking Break in Exhibit Hall

3:30 – 5:30 pm CONCURRENT SESSIONS II (30 minutes each)

TRACK 5 - VALUE-BASED CARE

- 3:30 - 4:00 pm 5A - **Building Centers of Excellence: Framework for Specialty Performance**
Karen Marie Joswick, MHA, CHCIO, FHIMSS, CPHIMS - *President and Chief Executive Officer, Benevolence Health*
Robert E. Mechanic, MBA - *Executive Director, Institute for Accountable Care, Benevolence Health*
- 4:00 - 4:30 pm 5B - **The Paradox of Academic Medicine and High Value Care**
Sarah Conway, MD - *Chief Medical Officer, Johns Hopkins Clinical Alliance*
- 4:30 - 5:00 pm 5C - **Top 10 (-ish) Trends in Value-Based Care**
Seth Edwards, MHA - *Vice President, Population Health and Value-Based Care, Premier, Inc.*
- 5:00 - 5:30 pm 5D - **Value-Based Care: A Blueprint for Success**
Donnell Folta, MBA - *Principal, Huron Consulting Group*

TRACK 6 - OPTIMIZING THE POPULATION HEALTH WORKFORCE

- 3:30 - 4:00 pm 6A - **Developing a Workforce for the Future - Novel Ambulatory Care Medical Assistant Training Program**
Joan Kies, RN, MHA, CIC - *Vice President, Lehigh Valley Health Network - part of Jefferson Health*
Jessica Smith, MSN, RN, CMSRN - *Clinical Manager, Clinical Education, Lehigh Valley Health Network - part of Jefferson Health*
- 4:00 - 4:30 pm 6B - **Optimizing Patient-Provider Matching: Leveraging AI**
Elizabeth Byerly - *Vice President of Customer Relations, HealthCorum*
Russell D. Robbins, MD, MBA - *Medical Consultant, HealthCorum*
- 4:30 - 5:00 pm 6C - **Bridging the Gap: Strategies for Developing and Integrating Community Health Workers in Healthcare Systems**
Christine James, PhD, LSW - *Director, Community Health Workers Collective, Jefferson Community Health Collaborative*
Emelia Pine, MSW, LCSW - *Assistant Director, Community Health Workers Collective, Jefferson Community Health Collaborative*

Colloquium Agenda-at-a-Glance *(Continued)*

TRACK 7 - TECHNOLOGY INNOVATIONS

- 3:30 - 4:00 pm 7A - Unvendor: Creating a Diverse IT Environment to Support Population Health Programs**
Harm Scherpbier, MD, MS, FAMI, FHIMSS - *Chief Medical Information Officer, HealthShare Exchange*
- 4:00 - 4:30 pm 7B - Evaluating Clinical and Financial Outcomes of a Novel Artificial Pharmacology Intelligence System**
Dorit Dil Nahlieli, PharmD - *Co-Founder, President and Chief Scientist, MDI Health*
- 4:30 - 5:00 pm 7C - Related But Not Redundant: Building a Strategic Project Portfolio to Reduce Avoidable ED Utilization**
Mandy Brady, BSN, RN, MBA, CPN, CRCR, ACM-RN - *Utilization and Case Management Nurse Manager, Nemours Children's Health*
Anthony Gannon, MD, MSCE - *Medical Director of Specialty Integration, Nemours Children's Health*
Gina Hamilton, RN, BSN - *Director, Care Coordination and Community Health Services, Nemours Children's Health*
Casey Hilbun, MBA - *Senior Project Manager, Value Based Care, Nemours Children's Health*
- 5:00 - 5:30 pm 7D - Future of Remote Patient Monitoring: Scaling Virtual Care for Chronic Disease Management**
Shreya Gautam, MS - *Population Health Consultant, Netrin Health*
Suneksha KC - *Executive Director & Chief Transformation Officer, Netrin Health*
Ipek Ozgur - *Marketing and Communications Lead, Netrin Health*

TRACK 8 - SPECIAL POPULATIONS

- 3:30 - 4:00 pm 8A - Personalized Digital Health for Perinatal Care**
Bridgette Do, PhD, MPH - *Director of Research, Transcendent Endeavors*
Lincoln Sheets, MD, PhD - *Director of Research, Transcendent Endeavors*
- 4:00 - 4:30 pm 8B - Transforming Care for Severely Persistently Mentally Ill Medicaid Population in Tennessee**
Corey M. Cronrath, DO, MPH, MBA - *Chief Medical Officer, Mental Health Cooperative*
Andrea Westerfield, MSSW, LMSW, LCSW - *Chief Operating Officer, Mental Health Cooperative*
- 4:30 - 5:00 pm 8C - Ready or Not, Here They Come! Delivering Value-Based, Patient-Centered Care to an Aging Population**
Pete Fronte, MBA - *President and Chief Executive Officer, Altura*

Day II Adjournment

FRIDAY, MAY 9, 2025 8:00 am – 12:00 pm

7:00 am Exhibit Hall Opens – Coffee and Breakfast Available

CLOSING PLENARY SESSION

8:00 am Welcome, Introductions and Colloquium Overview

Billy Oglesby, PhD, MBA, MSPH

Tamara Smith, MS, CHES - *Vice President, Health Equity & Social Impact, Humana, Inc.*

8:15 am Supporting Health Equity: Community First

Audrea Juny Simpson - *Head of Health Equity, Genentech*

8:45 am Roundtable: Eliminating Race-Based Medicine and Collaborating to Improve Outcomes

Tanise Branche, MD - *Assistant Professor, Obstetrics, Gynecology & Reproductive Sciences, Lewis Katz School of Medicine at Temple University*

Rodrigo Cerda, MD, MPH - *Chief Medical Officer, Independence Blue Cross*

Erica Dixon, PhD - *Project Director, Accelerate Health Equity, University of Pennsylvania*

Christine Roussel, PharmD, BCOP, BCSCP - *Vice President, Clinical Support Services, Doylestown Health*

9:30 am Using AI to Transform Healthcare

10:00 am Networking Break in Exhibit Hall

10:30 am Community Care Hubs: Connecting Health and Social Care for Vulnerable Populations

Eric Bumbaca, MPP - *Program Manager, Health Promotion Council*

Gina Trignani, MS, RD, LDN - *Director, Training and Capacity Building, Health Promotion Council*

11:15 am Rural Matters! Advancing Health Equity Across Geographies

Lisa Davis, MHA - *Director and Outreach Associate Professor of Health Policy and Administration, Pennsylvania Office of Rural Health*

11:45 am Chair's Closing Remarks

Billy Oglesby, PhD, MBA, MSPH

12:00 pm Colloquium Adjournment