

Twenty-Fourth Population Health Colloquium

May 7 – 9, 2025



ACADEMIC
PARTNER:



Thomas Jefferson
University

College of
Population Health

Colloquium Agenda-at-a-Glance

Agenda current as of March 18, 2025 • Subject to change

WEDNESDAY, MAY 7, 2025

1:00 pm – 6:30 pm

12:00 noon Registration Opens

OPENING PLENARY SESSION

1:00 pm Welcome, Introductions and Opening Remarks

Billy Oglesby, PhD, MBA, MSPH - *Humana Dean, Jefferson College of Population Health and Colloquium Chair*

1:15 pm Opening Keynote: Shifting Healthcare's Center of Gravity: Enabling Health-focused Care

Jaewon Ryu, MD, JD - *Chief Executive Officer, Risant Health*

Fireside Chat with David B. Nash, MD, MBA - *Founding Dean Emeritus, Jefferson College of Population Health (Moderator)*

1:45 pm Insights from the C-Suite: Chief Population Health Officers Roundtable

Rebecca Adkins, MHA - *Senior Vice President of Population Health, Jefferson Health*

Emily Brower, MBA - *Chief Executive Officer, National Association of ACOs*

Arshad K. Rahim, MD, MBA - *Senior Vice President and Chief Medical Officer, Population Health - Mount Sinai Health System*

Kara Odom Walker, MD, MPH, MSHS - *Executive Vice President and Chief Population Health Officer, Nemours Children's Health*

Grayling Dwayne Yarbrough, MHA - *VP Population Health, Sentara Healthcare*

Billy Oglesby, PhD, MBA, MSPH (Moderator)

2:30 pm The Intersection of Quality and Health Outcomes

Omar Lateef, DO - *President and Chief Executive Officer, Rush University System for Health and Rush University Medical Center*

Fireside Chat with David B. Nash, MD, MBA (Moderator)

3:00 pm Networking Break in Exhibit Hall

3:30 pm Employer Panel - Building a Healthier Workforce: Employer Strategies for Population Health

Brent Pawlecki, MD - *Chief Health Officer, Wells Fargo*

Laurel Pickering, MPH - *President and Chief Executive Officer, St Louis Area Business Health Coalition*

Tonya Walker, MD, MPH - *Former Chief Medical Officer, Director Employee Health for Netflix and Head of Medical and Occupational Health for Unilever*

4:15 pm Healing the System: How Hospitals are Paving the Way for Healthcare's Future

Craig Samitt, MD, MBA - *Chief Executive Officer, PHM*

Fireside Chat with Josh Berlin, JD - *Chief Executive Officer, rule of three, LLC (Moderator)*

5:00 pm Closing Comments and Opening Plenary Session Wrap Up

Michael Barr, MD, MBA, MACP - *Senior Director of Population Health, Population Health Alliance*

5:30 pm Networking Reception in Exhibit Hall

THURSDAY, MAY 8, 2025

8:00 am – 5:30 pm

MORNING PLENARY SESSION

8:00 am Welcome, Introductions and Day Two Overview

Billy Oglesby, PhD, MBA, MSPH

8:15 am Keynote Address

Marcella Nunez-Smith, MD, MHS - Associate Dean, Health Equity Research and CNH Long Professor of Internal Medicine, Yale School of Medicine

8:45 am Insights from the C-Suite: Chief Quality Officers Roundtable

LeWanza Harris, MD, MPH, MBA, MS - Chief Quality Officer, Emory Healthcare

Patricia (Trish) Henwood, MD - Chief Clinical Officer and James D. and Mary Jo Danella Chief Quality Officer, Jefferson Health

Chapy Venkatesan, MD, MS - Chief Quality and Safety Officer, Inova Health System

Billy Oglesby, PhD, MBA, MSPH (Moderator)

9:30 am Enabling Population Health in a Non-Profit Model

Christopher Stanley, MD, MBA - President, Populance

Fireside Chat with David B. Nash, MD, MBA

10:00 am Networking Break in Exhibit Hall

10:30 am Art of Shared Decision Making in the Urgent Care Setting

Maren S. Fragala, PhD - Director of Clinical Operations, HealthTrackRx

Steven Goldberg, MD, MBA - Chief Medical Officer, HealthTrackRx

11:15 am Panel: Achieving Integrated Care: Health Plans, Health Systems and Medical Groups

Nancy Beran, MD, MHCDS, FACP - Chief Quality Officer for Ambulatory, Northwell Health

Stephen Parodi, MD - Executive Vice President, The Permanente Medical Group, The Permanente Federation

Jerry Penso, MD, MBA - President and Chief Executive Officer, American Medical Group Association (Moderator)

12:00 pm Networking Luncheon

DAY II AFTERNOON SESSIONS

1:00 – 3:00 pm CONCURRENT SESSIONS I (30 minutes each)

TRACK 1 - HEALTH EQUITY

1:00 - 1:30 pm 1A - Closing the Loop: Innovative Partnerships Addressing Health-Related Social Needs in Pediatric Care

Hope Bleyer, LMSW - Supervisor, Care Coordination, Nemours Children's Health

Alexander Koster, MA, CHCIO, CDH-E - Associate Vice President, Value Transformation, Nemours Children's Health

Monique Robinson - IS Clinical Application Associate Analyst, Nemours Children's Health

Ro Summers, PMP - Senior Project Manager Value Implementation Team, Nemours Children's Health

1:30 - 2:00 pm 1B - Equity and Accuracy of Artificial Intelligence in Population Health: The Role of Data Quality

Anjum Khurshid, MD, PhD - Chief Data Scientist, Sentinel Operations Center, Harvard Pilgrim Health Care; Faculty, Harvard Medical School

2:00 - 2:30 pm 1C - Innovative Solutions to Improve Health Literacy

Tom Chamberlain, PharmD - Founder & Chief Executive Officer, ED Logics

Roni Christopher, DHSc - Executive Director, Birdsong Health Literacy Center of Excellence

2:30 - 3:00 pm 1D - Overcoming Challenges in Value-Based Care for Underserved Communities

Kadiri Adaba, MBA, MPH, MD - Director of Clinical Services, Livindi

TRACK 2 - HEALTHCARE QUALITY AND SAFETY

1:00 - 1:30 pm 2A - Discharge with Dignity: Boomerang Effect of Empathetic Care

Patricia Nichols, MSN, RN, NEA-BC, CPXP - Director of Patient Experience, Jefferson Health North

1:30 - 2:00 pm 2B - Patient Partnership Model - Providing Regionalized Resources to Primary Care Practices

Beth Careyva, MD - Associate Chief Medical Executive for Value, Primary Care, Lehigh Valley Health Network

Cathryn Kelly, MSN - Administrator, Quality and Value Based Care, Lehigh Valley Physicians Group

2:00 - 2:30 pm 2C - Close Care Gaps and Reduce Spending through Better Patient Engagement

Meghan Nechrebecki, MSPH - Founder and Chief Executive Officer, HCT Digital Care

Colloquium Agenda-at-a-Glance *(Continued)*

TRACK 3 - USING ARTIFICIAL INTELLIGENCE TO IMPROVE POPULATION HEALTH

- 1:00 - 1:30 pm **3A - Practical Application of AI-Powered Clinical Decision Support Tools**
Matthew Hackenberg, RN, BSN - *Product and Strategy Director, AI for Healthcare, IQVIA*
- 1:30 - 2:00 pm **3B - Using AI Teach-Back to Improve Patient Safety and Equity**
Lincoln Sheets, MD, PhD - *Director of Research, Transcendent Endeavors*
- 2:00 - 2:30 pm **3C - Transforming Care Coordination with AI: The Brain and Heart of Modern Healthcare**
Mendel Erlenwein - *Founder and Chief Executive Officer, CareCo*
- 2:30 - 3:00 pm **3D - Reimagining Healthcare: the AI Transformation Puzzle**
Imran Qureshi - *Chief Technology Officer, Chief AI Officer, b.well Connected Health*

TRACK 4 - INNOVATIONS IN POPULATION MANAGEMENT

- 1:00 - 1:30 pm **4A - Redefining Healthcare Access: Embedding Care into Everyday Spaces**
Krystal Billups, MPH - *Executive Managing Director, Mosaic Group*
Terrie O. Dashiell, MS, RN-CCP - *Director Community Health and Wellness, LifeBridge Health*
- 1:30 - 2:00 pm **4B - Simplifying Complex Challenges: Intergenerational Housing as a Solution**
Kim Byas, Sr., PhD, MPH - *Vice President, Community Impact, Center for Health Affairs*
John Litten, MPA - *President & Chief Executive Officer, Greater Cleveland Habitat for Humanity*
Linda Uveges, MA - *Chief Executive Officer, The City Mission*
- 2:00 - 2:30 pm **4C - End Stage Kidney Disease: Key Modifiable Factors of Treatment Decision Regret**
Gena Graves, DHSc, MA - *Vice President, Home and Community Services and Value-Based Strategies, Health Partners*
- 2:30 - 3:00 pm **4D - Enhancing Hypertension Management Through Team-Based Care: "Blood Pressure Buddy Program"**
Christine James, PhD, LSW - *Director, Community Health Workers Collective, Jefferson Collaborative for Health Equity*
Christin Kyriss, MSN - *Director, Care Coordination, Jefferson Collaborative for Health Equity*

Networking Break in Exhibit Hall

3:30 – 5:30 pm CONCURRENT SESSIONS II (30 minutes each)

TRACK 5 - VALUE-BASED CARE

- 3:30 - 4:00 pm **5A - Benefits to Employers of a Center of Excellence Bundled Contract Strategy**
David G. Vequist IV, PhD - *Founder and Director, Center for Medical Tourism Research*
- 4:00 - 4:30 pm **5B - The Paradox of Academic Medicine and High Value Care**
Sarah Conway, MD - *Chief Medical Officer, Johns Hopkins Clinical Alliance*
- 4:30 - 5:00 pm **5C - Top 10 (-ish) Trends in Value-Based Care**
Seth Edwards, MHA - *Vice President, Population Health and Value-Based Care, Premier, Inc.*
- 5:00 - 5:30 pm **5D - Value-Based Care: A Blueprint for Success**
Donnell Folta, MBA - *Principal, Huron Consulting Group*

TRACK 6 - OPTIMIZING THE POPULATION HEALTH WORKFORCE

- 3:30 - 4:00 pm **6A - Developing a Workforce for the Future - Novel Ambulatory Care Medical Assistant Training Program**
Joan Kies, RN, MHA, CIC - *Vice President, LVPG Clinical Services*
Jessica Smith, MSN, RN, CMSRN - *Clinical Manager, Clinical Education, LVPG Clinical Services*
- 4:00 - 4:30 pm **6B - Optimizing Patient-Provider Matching: Leveraging AI**
Elizabeth Byerly - *Vice President of Customer Relations, HealthCorum*
- 4:30 - 5:00 pm **6C - Bridging the Gap: Strategies for Developing and Integrating Community Health Workers in Healthcare Systems**
Christine James, PhD, LSW - *Director, Community Health Workers Collective, Jefferson Collaborative for Health Equity*
Emelia Pine, MSW, LCSW - *Clinical Program Manager, ACO Complex Care at Einstein*

TRACK 7 - TECHNOLOGY INNOVATIONS

- 3:30 - 4:00 pm **7A - Unvendor: Creating a Diverse IT Environment to Support Population Health Programs**
Harm Scherpbier, MD, MS, FAMILA, FHIMSS - *Chief Medical Information Officer, HealthShare Exchange*
- 4:00 - 4:30 pm **7B - Evaluating Clinical and Financial Outcomes of a Novel Artificial Pharmacology Intelligence System**
Dorit Dil Nahlieli, PharmD - *Co-Founder, President and Chief Scientist, MDI Health*
- 4:30 - 5:00 pm **7C - Related But Not Redundant: Building a Strategic Project Portfolio to Reduce Avoidable ED Utilization**
Anthony Gannon, MD, MSCE - *Medical Director of Specialty Integration, Nemours Children's Health*
Gina Hamilton, RN, BSN - *Director, Care Coordination and Community Health Services, Nemours Children's Health*
Casey Hilbun, MBA - *Senior Project Manager, Value Based Care, Nemours Children's Health*
- 5:00 - 5:30 pm **7D - Future of Remote Patient Monitoring: Scaling Virtual Care for Chronic Disease Management**
Shreya Gautam, MS - *Population Health Consultant, Netrin Health*
Taraneh Lucas, PhD - *Quality and Research Lead, Netrin Health*
Ipek Ozgur - *Marketing and Communications Lead, Netrin Health*

Concurrent Sessions Continued Next Page

Colloquium Agenda-at-a-Glance *(Continued)*

TRACK 8 - SPECIAL POPULATIONS

3:30 - 4:00 pm 8A - Personalized Digital Health for Perinatal Care

Bridgette Do, PhD, MPH - *Director of Research, Transcendent Endeavors*

Lincoln Sheets, MD, PhD - *Director of Research, Transcendent Endeavors*

4:00 - 4:30 pm 8B - Transforming Care for Severely Persistently Mentally Ill Medicaid Population in Tennessee

Corey M. Cronrath, DO, MPH, MBA - *Chief Medical Officer, Mental Health Cooperative*

Andrea Westerfield, MSSW, LMSW, LCSW - *Chief Operating Officer, Mental Health Cooperative*

4:30 - 5:00 pm 8C - Ready or Not, Here They Come! Delivering Value-Based, Patient-Centered Care to an Aging Population

Pete Fronte, MBA - *President and Chief Executive Officer, Altura*

Day II Adjournment

FRIDAY, MAY 9, 2025 8:00 am – 12:00 pm

CLOSING PLENARY SESSION

8:00 am Welcome, Introductions and Colloquium Overview

Billy Oglesby, PhD, MBA, MSPH

Tamara Smith, MS, CHES - *Vice President, Health Equity & Social Impact, Humana, Inc.*

8:15 am Supporting Health Equity: Community First

Audrea Juny Simpson - *Head of Health Equity, Genentech*

8:45 am Roundtable: Eliminating Race-Based Medicine

Rodrigo Cerda, MD, MPH - *Chief Medical Officer, Independence Blue Cross*

Erica Dixon, PhD - *Project Director, Accelerate Health Equity, University of Pennsylvania*

9:30 am Using AI to Transform Healthcare

10:00 am Networking Break in Exhibit Hall

10:30 am Community Care Hubs: Connecting Health and Social Care for Vulnerable Populations

Eric Bumbaca, MPP - *Program Manager, Health Promotion Council*

Gina Trignani, MS, RD, LDN - *Director, Training and Capacity Building, Health Promotion Council*

11:15 am Rural Matters! Advancing Health Equity Across Geographies

Lisa Davis, MHA - *Director and Outreach Associate Professor of Health Policy and Administration, Pennsylvania Office of Rural Health*

11:45 am Chair's Closing Remarks

Billy Oglesby, PhD, MBA, MSPH

12:00 pm Colloquium Adjournment