



Twenty-Fourth Population Health Colloquium

MAY 7 – 9, 2025

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All times listed are EDT.

WEDNESDAY, MAY 7, 2025

12:00 pm Registration Opens

HAMILTON LOBBY

OPENING PLENARY SESSION

1:00 pm – 5:30 pm

CONNELLY AUDITORIUM

1:00 pm Welcome, Introductions and Opening Remarks



Billy Oglesby, PhD, MBA, MSPH - Humana Dean, Jefferson College of Population Health and Colloquium Chair



Baligh Yehia, MD, MPP, MSc - President, Jefferson Health

1:15 pm Opening Keynote: Shifting Healthcare's Center of Gravity: Enabling Health-focused Care



Jaewon Ryu, MD, JD - Chief Executive Officer, Risant Health



Fireside Chat with David B. Nash, MD, MBA - Founding Dean Emeritus, Jefferson College of Population Health (Moderator)

1:45 pm Insights from the C-Suite: Chief Population Health Officers Roundtable



Rebecca Adkins, MHA - Senior Vice President of Population Health, Jefferson Health



Emily Brower, MBA - Chief Executive Officer, National Association of ACOs



Arshad K. Rahim, MD, MBA - Senior Vice President and Chief Medical Officer, Population Health, Mount Sinai Health System



Kara Odom Walker, MD, MPH, MSHS - Executive Vice President and Chief Population Health Officer, Nemours Children's Health



Grayling Dwayne Yarbrough, MHA - Vice President, Population Health, Sentara Healthcare

Billy Oglesby, PhD, MBA, MSPH (Moderator)

2:30 pm

The Intersection of Quality and Health Outcomes



Omar Lateef, DO - President and Chief Executive Officer, Rush University System for Health and Rush University Medical Center

Fireside Chat with David B. Nash, MD, MBA (Moderator)

3:00 pm

Networking Break in Exhibit Hall

JAH ATRIUM

3:30 pm

Employer Panel - Building a Healthier Workforce: Employer Strategies for Population Health



Brent Pawlecki, MD - Chief Health Officer, Wells Fargo



Laurel Pickering, MPH - President and Chief Executive Officer, St. Louis Area Business Health Coalition



Tonya Walker, MD, MPH - Former Chief Medical Officer, Director Employee Health for Netflix and Head of Medical and Occupational Health for Unilever

4:15 pm

Healing the System: How Hospitals are Paving the Way for Healthcare's Future



Craig Samitt, MD, MBA - Chief Executive Officer, Longitude PHM



Fireside Chat with Josh Berlin, JD - Chief Executive Officer, rule of three, LLC (Moderator)

5:00 pm

Closing Comments and Opening Plenary Session Wrap Up



Michael Barr, MD, MBA, MACP - Senior Director of Population Health, Population Health Alliance

5:30 pm

Networking Reception in Exhibit Hall
Sponsored by rule of 3

JAH ATRIUM

Colloquium plenary sessions and registration will be in the Hamilton Building
at 1001 Locust Street on the campus of Thomas Jefferson University.

Exhibits and breakout sessions will be in Jefferson Alumni Hall at 1020 Locust Street
(directly across the street).

All times listed are EDT.

THURSDAY, MAY 8, 2025

7:00 am **Exhibit Hall Opens – Coffee and Breakfast Available**
JAH ATRIUM

MORNING PLENARY SESSION

8:00 am – 12:00 pm CONNELLY AUDITORIUM

8:00 am **Welcome, Introductions and Day Two Overview**



Billy Oglesby, PhD, MBA, MSPH

8:00 am **Community-Partnered Science**



Marcella Nunez-Smith, MD, MHS - Associate Dean, Health Equity Research and CNH Long Professor of Internal Medicine, Yale School of Medicine



Fireside Chat with Rosemary (Rosie) Frasso, PhD, SM, SM CPH - Victor Heiser, MD Professor and Program Director, Public Health, Jefferson College of Population Health

8:30 am **Insights from the C-Suite: Chief Quality Officers Roundtable** Sponsored by American College of Medical Quality



LeWanza Harris, MD, MPH, MBA, MS - Chief Quality Officer, Emory Healthcare



Patricia (Trish) Henwood, MD - Chief Clinical Officer and James D. and Mary Jo Danella Chief Quality Officer, Jefferson Health



Matthew M. McCambridge, MD, MHQS, FACP, FCCP, CPHQ, CPPS - Chief Medical Officer, Acute Care Quality, Jefferson Health and Senior Vice President, Chief Quality, Patient Safety, and Acute Care Continuum Officer, Legacy Lehigh Valley Health Network



Chapy Venkatesan, MD, MS - Chief Quality and Safety Officer, Inova Health System

Billy Oglesby, PhD, MBA, MSPH (Moderator)

9:15 am **Enabling Population Health in a Non-Profit Model**



Christopher Stanley, MD, MBA - President, Populance



Fireside Chat with David B. Nash, MD, MBA

9:45 am **Networking Break in Exhibit Hall** JAH ATRIUM

10:15 am **Transformative Biosecurity & Population Health: A Look Ahead**



John Norris, JD, MBA - Founder and Executive Chairman, Safety2Prosperity LLC

Fireside Chat with David B. Nash, MD, MBA

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10:45 am **Art of Shared Decision Making in the Urgent Care Setting**



Maren S. Fragala, PhD - Director of Clinical Operations, HealthTrackRx



Steven Goldberg, MD, MBA - Chief Medical Officer, HealthTrackRx

11:15 am **Panel: Achieving Integrated Care: Health Plans, Health Systems and Medical Groups**



Nancy Beran, MD, MHCDS, FACP - Chief Quality Officer for Ambulatory, Northwell Health



Stephen Parodi, MD - Executive Vice President, The Permanente Medical Group, The Permanente Federation



Baligh Yehia, MD, MPP, MSc - President, Jefferson Health



Jerry Penso, MD, MBA - President and Chief Executive Officer, American Medical Group Association (Moderator)

12:00 pm **Networking Luncheon in Exhibit Hall** JAH ATRIUM

All times listed are EDT.

DAY II AFTERNOON SESSIONS

1:00 – 5:30 pm CONNELLY AUDITORIUM & JEFFERSON ALUMNI HALL

1:00 pm CONCURRENT SESSIONS I (30 minutes each)

TRACK 1 - HEALTH EQUITY

JAH 207

- 1:00 pm 1A - Closing the Loop: Innovative Partnerships Addressing Health-Related Social Needs in Pediatric Care**
Hope Bleyer, LMSW - Supervisor, Care Coordination, Nemours Children's Health
Monique Robinson - IS Clinical Application Associate Analyst, Nemours Children's Health
Ro Summers, PMP - Senior Project Manager, Value Implementation Team, Nemours Children's Health
- 1:30 pm 1B - AI in Population Health: The Role of Data Quality**
Anjum Khurshid, MD, PhD - Chief Data Scientist, Sentinel Operations Center, Harvard Pilgrim Health Care; Faculty, Harvard Medical School
- 2:00 pm 1C - Innovative Solutions to Improve Health Literacy**
Tom M. Chamberlain, PharmD - Founder and Chief Executive Officer, EdLogics
Roni Christopher, DHSc - Executive Director, Birdsong Health Literacy Center of Excellence
- 2:30 pm 1D - Overcoming Challenges in Value-Based Care for Underserved Communities**
Kadiri Adaba, MBA, MPH, MD - Director of Clinical Services, Livindi

TRACK 2 - HEALTHCARE QUALITY AND SAFETY

JAH 307

- 1:00 pm 2A - Discharge with Dignity: Boomerang Effect of Empathetic Care**
Patricia Nichols, MSN, RN, NEA-BC, CPXP - Director of Patient Experience, Jefferson Health - North Region
- 1:30 pm 2B - Patient Partnership Model - Providing Regionalized Resources to Primary Care Practices**
Beth Careyva, MD - Associate Chief Medical Executive for Value, Primary Care, Lehigh Valley Health Network - part of Jefferson Health
Cathryn Kelly, MSN - Administrator, Quality and Value Based Care, Lehigh Valley Health Network - part of Jefferson Health
- 2:00 pm 2C - Close Care Gaps and Reduce Spending through Better Patient Engagement**
Meghan Nechrebecki, MSPH - Founder and Chief Executive Officer, HCT Digital Care

TRACK 3 - USING ARTIFICIAL INTELLIGENCE TO IMPROVE POPULATION HEALTH

BRENT AUDITORIUM

- 1:00 pm 3A - Practical Application of AI-Powered Clinical Decision Support Tools**
Matthew Hackenberg, RN, BSN - Product and Strategy Director, AI for Healthcare, IQVIA
- 1:30 pm 3B - Using AI Teach-Back to Improve Patient Safety and Equity**
Lincoln Sheets, MD, PhD - Director of Research, Transcendent Endeavors
- 2:00 pm 3C - Transforming Care Coordination with AI: The Brain and Heart of Modern Healthcare**
Mendel Erlenwein - Founder and Chief Executive Officer, CareCo
- 2:30 pm 3D - Reimagining Healthcare: the AI Transformation Puzzle**
Imran Qureshi - Chief Technology Officer, Chief AI Officer, b.well Connected Health

TRACK 4 - INNOVATIONS IN POPULATION MANAGEMENT

CONNELLY AUDITORIUM

- 1:00 pm 4A - Redefining Healthcare Access: Embedding Care into Everyday Spaces**
Krystal Billups, MPH - Executive Managing Director, Mosaic Group
Terrie O. Dashiell, MS, RN-CCP - Director Community Health and Wellness, LifeBridge Health
- 1:30 pm 4B - Simplifying Complex Challenges: Intergenerational Housing as a Solution**
Kim Byas, Sr., PhD, MPH - Vice President, Community Impact, Center for Health Affairs
Brian Lane - Chief Executive Officer, The Center for Health Affairs
John Litten, MPA - President and Chief Executive Officer, Greater Cleveland Habitat for Humanity
- 2:00 pm 4C - End Stage Kidney Disease: Key Modifiable Factors of Treatment Decision Regret**
Gena Graves, DHSc, MA - Vice President, Home and Community Services and Value-Based Strategies, Health Partners
- 2:30 pm 4D - Enhancing Hypertension Management Through Team-Based Care: "Blood Pressure Buddy Program"**
Christine James, PhD, LSW - Director, Community Health Workers Collective, Jefferson Community Health Collaborative
Christin Kyriss, MSN, RN - Director, Care Coordination, Jefferson Population Health
- 3:00 pm Networking Break in Exhibit Hall**

JAH ATRIUM

All times listed are EDT.

3:30 pm CONCURRENT SESSIONS II (30 minutes each)

TRACK 5 - VALUE-BASED CARE

CONNELLY AUDITORIUM

- 3:30 pm 5A - Building Centers of Excellence: Framework for Specialty Performance**
Will Caldwell, MD, MBA - Chief Executive Officer, SaVia Health
Karen Marie Joswick, MHA, CHCIO, FHIMSS, CPHIMS - President and Chief Executive Officer, Benevolence Health
Robert E. Mechanic, MBA - Executive Director, Institute for Accountable Care, Benevolence Health
- 4:00 pm 5B - The Paradox of Academic Medicine and High Value Care**
Sarah Conway, MD - Chief Medical Officer, Johns Hopkins Clinical Alliance
- 4:30 pm 5C - Top 10 (-ish) Trends in Value-Based Care**
Seth Edwards, MHA - Vice President, Population Health and Value-Based Care, Premier, Inc.
- 5:00 pm 5D - Value-Based Care: A Blueprint for Success**
Donnell Folta, MBA - Principal, Huron Consulting Group

TRACK 6 - OPTIMIZING THE POPULATION HEALTH WORKFORCE JAH 307

- 3:30 pm 6A - Developing a Workforce for the Future - Novel Ambulatory Care Medical Assistant Training Program**
Joan Kies, RN, MHA, CIC - Vice President, Lehigh Valley Health Network - part of Jefferson Health
Jessica Smith, MSN, RN, CMSRN - Clinical Manager, Clinical Education, Lehigh Valley Health Network - part of Jefferson Health
- 4:00 pm 6B - Optimizing Patient-Provider Matching: Leveraging AI**
Elizabeth Byerly - Vice President of Customer Relations, HealthCorum
Russell D. Robbins, MD, MBA - Medical Consultant, HealthCorum
- 4:30 pm 6C - Bridging the Gap: Strategies for Developing and Integrating Community Health Workers in Healthcare Systems**
Christine James, PhD, LSW - Director, Community Health Workers Collective, Jefferson Community Health Collaborative
Emelia Pine, MSW, LCSW - Assistant Director, Community Health Workers Collective, Jefferson Community Health Collaborative

TRACK 7 - TECHNOLOGY INNOVATIONS

BRENT AUDITORIUM

- 3:30 pm 7A - Unvendor: Creating a Diverse IT Environment to Support Population Health Programs**
Harm Scherpbier, MD, MS, FAMA, FHIMSS - Chief Medical Information Officer, HealthShare Exchange
- 4:00 pm 7B - Evaluating Clinical and Financial Outcomes of a Novel Artificial Pharmacology Intelligence System**
Dorit Dil Nahlieli, PharmD - Co-Founder, President and Chief Scientist, MDI Health
- 4:30 pm 7C - Related But Not Redundant: Building a Strategic Project Portfolio to Reduce Avoidable ED Utilization**
Mandy Brady, BSN, RN, MBA, CPN, CRCR, ACM-RN - Utilization and Case Management Nurse Manager, Nemours Children's Health
Anthony Gannon, MD, MSCE - Medical Director of Specialty Integration, Nemours Children's Health
Gina Hamilton, RN, BSN - Director, Care Coordination and Community Health Services, Nemours Children's Health



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- 5:00 pm 7D - Future of Remote Patient Monitoring: Scaling Virtual Care for Chronic Disease Management**
Shreya Gautam, MS - Population Health Consultant, Netrin Health
Suneksha KC - Executive Director and Chief Transformation Officer, Netrin Health
Arumani Manisundaram - Founder and Chief Executive Officer, Netrin Health

TRACK 8 - SPECIAL POPULATIONS

JAH 207

- 3:30 pm 8A - Personalized Digital Health for Perinatal Care**
Bridgette Do, PhD, MPH - Director of Research, Transcendent Endeavors
Lincoln Sheets, MD, PhD - Director of Research, Transcendent Endeavors
- 4:00 pm 8B - Transforming Care for Severely Persistently Mentally Ill Medicaid Population in Tennessee**
Corey M. Cronrath, DO, MPH, MBA - Chief Medical Officer, Mental Health Cooperative
Andrea Westerfield, MSSW, LMSW, LCSW - Chief Operating Officer, Mental Health Cooperative
- 4:30 pm 8C - Ready or Not, Here They Come! Delivering Value-Based, Patient-Centered Care to an Aging Population**
Pete Fronte, MBA - President and Chief Executive Officer, Altura
- 5:30 pm Day II Adjournment**

All times listed are EDT.

FRIDAY, MAY 9, 2025

7:00 am Exhibit Hall Opens – Coffee and Breakfast Available
JAH ATRIUM

CLOSING PLENARY SESSION

8:00 am – 12:00 pm CONNELLY AUDITORIUM

8:00 am Welcome, Introductions and Colloquium Overview



Billy Oglesby, PhD, MBA, MSPH



Tamara Smith, MS, CHES - Vice President, Health Equity and Social Impact, Humana, Inc.

8:15 am Supporting Health Impact: Community First



Andrea Juny Simpson - Head of Health Equity, Genentech

8:45 am Roundtable: Eliminating Race-Based Medicine and Collaborating to Improve Outcomes



Tanise Branche, MD - Assistant Professor, Obstetrics, Gynecology & Reproductive Sciences, Lewis Katz School of Medicine at Temple University



Erica Dixon, PhD - Project Director, Accelerate Health Equity, University of Pennsylvania



Christine Roussel, PharmD, BCOP, BCSCP - Vice President, Clinical Support Services, Doylestown Health



Rodrigo Cerda, MD, MPH - Chief Medical Officer, Independence Blue Cross (Moderator)

9:30 am Community Health: Improving Access and Impacting Outcomes



Pierre Vigilance, MD, MPH - Senior Vice President, Community Health, Office of Community Impact and Belonging, Jefferson Health

10:00 am Networking Break in Exhibit Hall JAH ATRIUM

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10:30 am Community Care Hubs: Connecting Health and Social Care for Vulnerable Populations



Eric Bumbaca, MPP - Program Manager, Health Promotion Council



Gina Trignani, MS, RD, LDN - Director, Training and Capacity Building, Health Promotion Council

11:15 am Rural Matters! Advancing Health Equity Across Geographies



Lisa Davis, MHA - Director and Outreach Associate Professor of Health Policy and Administration, Pennsylvania Office of Rural Health

11:45 am Chair's Closing Remarks



Billy Oglesby, PhD, MBA, MSPH

12:00 pm Colloquium Adjournment

EXHIBIT HALL • JEFFERSON ALUMNI HALL

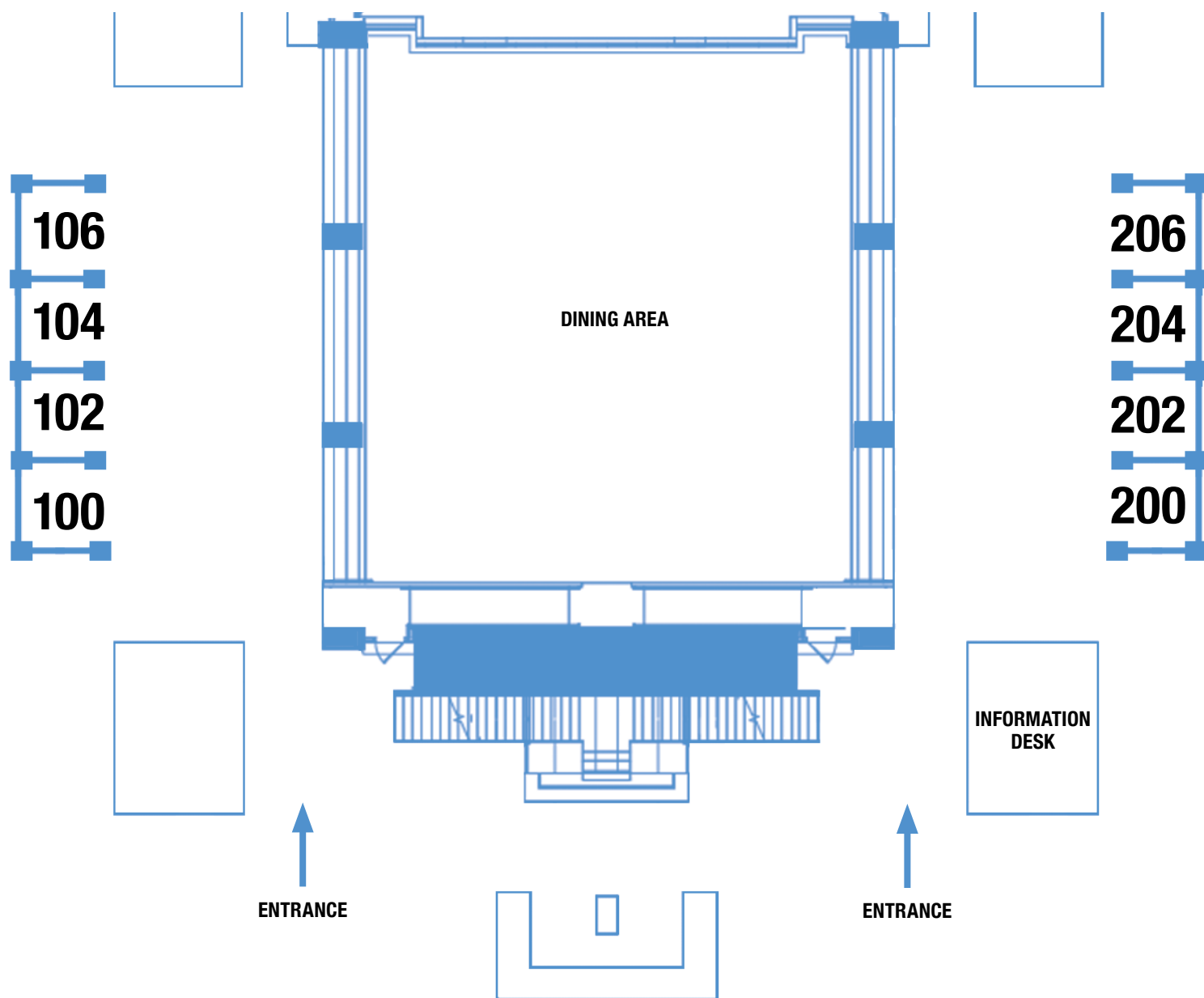


Exhibit Hall Schedule

Wednesday, May 7

Hall Opens	Noon
Networking Break	3:00 pm – 3:30 pm
Networking Reception	5:30 pm – 6:30 pm

Thursday, May 8

Breakfast	7:00 am – 8:00 am
Networking Break	9:45 am – 10:15 am
Networking Luncheon	12:00 pm – 1:00 pm
Networking Break	3:00 pm – 3:30 pm

Friday, May 9

Breakfast	7:00 am – 8:00 am
Networking Break	10:00 am – 10:30 am

Exhibitors

Healthmap Solutions	100
Jefferson College of Population Health	102
Population Health Management Journal — Wolters Kluwer	104
HealthTeamWorks	106
Genentech	200
Bayer HealthCare	202
Dynavax Technologies	204
myLaurel	206

Booths

JEFFERSON COLLEGE of POPULATION HEALTH (JCPH) VIRTUAL INFORMATION SESSION

Learn more about graduate degree options at JCPH.

VIRTUAL INFORMATION SESSION:

May 13, 2025 | 5:30 – 7 p.m. ET

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