



Twenty-Fourth Population Health Colloquium

MAY 7 – 9, 2025

ACADEMIC
PARTNER:



Thomas Jefferson
University

College of
Population Health

**HERITAGE VALUE-BASED CARE
CONFERENCE SERIES**

The Leading Forum on Population Health Innovations

ABOUT THE COLLOQUIUM

The Colloquium is the foremost gathering of the most influential people in healthcare transformation. Gain insights on critical business solutions from leaders across the health ecosystem and discover new approaches on the leading edge of innovation.



CHAIR

Billy Oglesby, PhD, MBA, MSPH,
*Humana Dean, Jefferson College
of Population Health*

CO-CHAIRS



Rebecca Adkins, MHA,
*Senior Vice President
of Population Health,
Jefferson Health*



Trish Henwood, MD, *Executive
Vice President, James D &
Mary Jo Danella Chief Quality
Officer, Jefferson Health*



**Keith Leaphart, DO,
MBA,** *Enterprise Executive
Vice President & Humana
Chief Health Equity Officer,
Jefferson Health*



David B. Nash, MD, MBA,
*Founding Dean Emeritus,
Jefferson College of
Population Health*

www.PopulationHealthColloquium.com
#PHC25

Agenda Current as of April 11, 2025

All times listed are EDT.

WEDNESDAY, MAY 7, 2025

12:00 pm Registration Opens

OPENING PLENARY SESSION

1:00 pm – 6:30 pm

1:00 pm Welcome, Introductions and Opening Remarks



Billy Oglesby, PhD, MBA, MSPH - Humana Dean, Jefferson College of Population Health and Colloquium Chair



Baligh Yehia, MD, MPP, MSc - President, Jefferson Health

1:15 pm Opening Keynote: Shifting Healthcare's Center of Gravity: Enabling Health-focused Care



Jaewon Ryu, MD, JD - Chief Executive Officer, Risant Health



Fireside Chat with David B. Nash, MD, MBA - Founding Dean Emeritus, Jefferson College of Population Health (Moderator)

1:45 pm Insights from the C-Suite: Chief Population Health Officers Roundtable



Rebecca Adkins, MHA - Senior Vice President of Population Health, Jefferson Health



Emily Brower, MBA - Chief Executive Officer, National Association of ACOs



Arshad K. Rahim, MD, MBA - Senior Vice President and Chief Medical Officer, Population Health - Mount Sinai Health System



Kara Odom Walker, MD, MPH, MSHS - Executive Vice President and Chief Population Health Officer, Nemours Children's Health



Grayling Dwayne Yarbrough, MHA - VP Population Health, Sentara Healthcare

Billy Oglesby, PhD, MBA, MSPH (Moderator)

2:30 pm The Intersection of Quality and Health Outcomes



Omar Lateef, DO - President and Chief Executive Officer, Rush University System for Health and Rush University Medical Center

Fireside Chat with David B. Nash, MD, MBA (Moderator)

3:00 pm Networking Break in Exhibit Hall

3:30 pm Employer Panel - Building a Healthier Workforce: Employer Strategies for Population Health



Brent Pawlecki, MD - Chief Health Officer, Wells Fargo



Laurel Pickering, MPH - President and Chief Executive Officer, St Louis Area Business Health Coalition



Tonya Walker, MD, MPH - Former Chief Medical Officer, Director Employee Health for Netflix and Head of Medical and Occupational Health for Unilever

4:15 pm Healing the System: How Hospitals are Paving the Way for Healthcare's Future



Craig Samitt, MD, MBA - Chief Executive Officer, Longitude PHM



Fireside Chat with Josh Berlin, JD - Chief Executive Officer, rule of three, LLC (Moderator)

5:00 pm Closing Comments and Opening Plenary Session Wrap Up



Michael Barr, MD, MBA, MACP - Senior Director of Population Health, Population Health Alliance

5:30 pm Networking Reception in Exhibit Hall

All times listed are EDT.

THURSDAY, MAY 8, 2025

7:00 am Exhibit Hall Opens – Coffee and Breakfast Available

MORNING PLENARY SESSION

8:00 am – 12:00 pm

8:00 am Welcome, Introductions and Day Two Overview



Billy Oglesby, PhD, MBA, MSPH

8:15 am Community-Partnered Science



Marcella Nunez-Smith, MD, MHS - Associate Dean, Health Equity Research and CNH Long Professor of Internal Medicine, Yale School of Medicine



Fireside Chat with Rosemary (Rosie) Frasso, PhD, SM, SM CPH - Victor Heiser, MD Professor and Program Director, Public Health, Jefferson College of Population Health

8:45 am Insights from the C-Suite: Chief Quality Officers

Roundtable Sponsored by American College of Medical Quality



LeWanza Harris, MD, MPH, MBA, MS - Chief Quality Officer, Emory Healthcare



Patricia (Trish) Henwood, MD - Chief Clinical Officer and James D. and Mary Jo Danella Chief Quality Officer, Jefferson Health



Matthew M. McCambridge, MD, MHQS, FACP, FCCP, CPHQ, CPPS - Chief Medical Officer, Acute Care Quality, Jefferson Health and Senior Vice President, Chief Quality, Patient Safety, and Acute Care Continuum Officer, Legacy Lehigh Valley Health Network



Chapy Venkatesan, MD, MS - Chief Quality and Safety Officer, Inova Health System

Billy Oglesby, PhD, MBA, MSPH (Moderator)

9:15 am Enabling Population Health in a Non-Profit Model



Christopher Stanley, MD, MBA - President, Populance



Fireside Chat with David B. Nash, MD, MBA

9:45 am Networking Break in Exhibit Hall

10:15 am Transformative Biosecurity & Population Health: A Look Ahead



John Norris, JD, MBA - Founder and Executive Chairman, Safely2Prosperity LLC

Fireside Chat with David B. Nash, MD, MBA

10:45 am Art of Shared Decision Making in the Urgent Care Setting



Maren S. Fragala, PhD - Director of Clinical Operations, HealthTrackRx



Steven Goldberg, MD, MBA - Chief Medical Officer, HealthTrackRx

11:15 am Panel: Achieving Integrated Care: Health Plans, Health Systems and Medical Groups



Nancy Beran, MD, MHCDS, FACP - Chief Quality Officer for Ambulatory, Northwell Health



Stephen Parodi, MD - Executive Vice President, The Permanente Medical Group, The Permanente Federation



Baligh Yehia, MD, MPP, MSc - President, Jefferson Health



Jerry Penso, MD, MBA - President and Chief Executive Officer, American Medical Group Association (Moderator)

12:00 pm Networking Luncheon in Exhibit Hall

DAY II AFTERNOON SESSIONS

1:00 – 5:30 pm

1:00 pm CONCURRENT SESSIONS I (30 minutes each)

TRACK 1 - HEALTH EQUITY

1:00 pm

1A - Closing the Loop: Innovative Partnerships Addressing Health-Related Social Needs in Pediatric Care

Hope Bleyer, LMSW - Supervisor, Care Coordination, Nemours Children's Health

Alexander Koster, MA, CHCIO, CDH-E - Associate Vice President, Value Transformation, Nemours Children's Health

Monique Robinson - IS Clinical Application Associate Analyst, Nemours Children's Health

Ro Summers, PMP - Senior Project Manager Value Implementation Team, Nemours Children's Health

1:30 pm

1B - AI in Population Health: The Role of Data Quality

Anjum Khurshid, MD, PhD - Chief Data Scientist, Sentinel Operations Center, Harvard Pilgrim Health Care; Faculty, Harvard Medical School

2:00 pm

1C - Innovative Solutions to Improve Health Literacy

Tom M. Chamberlain, PharmD - Founder & Chief Executive Officer, EdLogics

Roni Christopher, DHSc - Executive Director, Birdsong Health Literacy Center of Excellence

2:30 pm

1D - Overcoming Challenges in Value-Based Care for Underserved Communities

Kadiri Adaba, MBA, MPH, MD - Director of Clinical Services, Livindi

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TRACK 2 - HEALTHCARE QUALITY AND SAFETY

- 1:00 pm** **2A - Discharge with Dignity: Boomerang Effect of Empathetic Care**
Patricia Nichols, MSN, RN, NEA-BC, CPXP - *Director of Patient Experience, Jefferson Health - North Region*
- 1:30 pm** **2B - Patient Partnership Model - Providing Regionalized Resources to Primary Care Practices**
Beth Careyva, MD - *Associate Chief Medical Executive for Value, Primary Care, Lehigh Valley Health Network - part of Jefferson Health*
Cathryn Kelly, MSN - *Administrator, Quality and Value Based Care, Lehigh Valley Health Network - part of Jefferson Health*
- 2:00 pm** **2C - Close Care Gaps and Reduce Spending through Better Patient Engagement**
Meghan Nechrebecki, MSPH - *Founder and Chief Executive Officer, HCT Digital Care*

TRACK 3 - USING ARTIFICIAL INTELLIGENCE TO IMPROVE POPULATION HEALTH

- 1:00 pm** **3A - Practical Application of AI-Powered Clinical Decision Support Tools**
Matthew Hackenberg, RN, BSN - *Product and Strategy Director, AI for Healthcare, IQVIA*
- 1:30 pm** **3B - Using AI Teach-Back to Improve Patient Safety and Equity**
Lincoln Sheets, MD, PhD - *Director of Research, Transcendent Endeavors*
- 2:00 pm** **3C - Transforming Care Coordination with AI: The Brain and Heart of Modern Healthcare**
Mendel Erlenwein - *Founder and Chief Executive Officer, CareCo*
- 2:30 pm** **3D - Reimagining Healthcare: the AI Transformation Puzzle**
Imran Qureshi - *Chief Technology Officer, Chief AI Officer, b.well Connected Health*

TRACK 4 - INNOVATIONS IN POPULATION MANAGEMENT

- 1:00 pm** **4A - Redefining Healthcare Access: Embedding Care into Everyday Spaces**
Krystal Billups, MPH - *Executive Managing Director, Mosaic Group*
Terrie O. Dashiell, MS, RN-CCP - *Director Community Health and Wellness, LifeBridge Health*
- 1:30 pm** **4B - Simplifying Complex Challenges: Intergenerational Housing as a Solution**
Kim Byas, Sr., PhD, MPH - *Vice President, Community Impact, Center for Health Affairs*
Brian Lane - *Chief Executive Officer, The Center for Health Affairs*
John Litten, MPA - *President & Chief Executive Officer, Greater Cleveland Habitat for Humanity*
- 2:00 pm** **4C - End Stage Kidney Disease: Key Modifiable Factors of Treatment Decision Regret**
Gena Graves, DHSc, MA - *Vice President, Home and Community Services and Value-Based Strategies, Health Partners*
- 2:30 pm** **4D - Enhancing Hypertension Management Through Team-Based Care: "Blood Pressure Buddy Program"**
Christine James, PhD, LSW - *Director, Community Health Workers Collective, Jefferson Community Health Collaborative*
Christin Kyriss, MSN, RN - *Director, Care Coordination, Jefferson Population Health*
- 3:00 pm** **Networking Break in Exhibit Hall**

3:30 pm CONCURRENT SESSIONS II (30 minutes each)

TRACK 5 - VALUE-BASED CARE

- 3:30 pm** **5A - Building Centers of Excellence: Framework for Specialty Performance**
Karen Marie Joswick, MHA, CHCIO, FHIMSS, CPHIMS - *President and Chief Executive Officer, Benevolence Health*
Robert E. Mechanic, MBA - *Executive Director, Institute for Accountable Care, Benevolence Health*
- 4:00 pm** **5B - The Paradox of Academic Medicine and High Value Care**
Sarah Conway, MD - *Chief Medical Officer, Johns Hopkins Clinical Alliance*
- 4:30 pm** **5C - Top 10 (-ish) Trends in Value-Based Care**
Seth Edwards, MHA - *Vice President, Population Health and Value-Based Care, Premier, Inc.*
- 5:00 pm** **5D - Value-Based Care: A Blueprint for Success**
Donnell Folta, MBA - *Principal, Huron Consulting Group*

TRACK 6 - OPTIMIZING THE POPULATION HEALTH WORKFORCE

- 3:30 pm** **6A - Developing a Workforce for the Future - Novel Ambulatory Care Medical Assistant Training Program**
Joan Kies, RN, MHA, CIC - *Vice President, Lehigh Valley Health Network - part of Jefferson Health*
Jessica Smith, MSN, RN, CMSRN - *Clinical Manager, Clinical Education, Lehigh Valley Health Network - part of Jefferson Health*
- 4:00 pm** **6B - Optimizing Patient-Provider Matching: Leveraging AI**
Elizabeth Byerly - *Vice President of Customer Relations, HealthCorum*
Russell D. Robbins, MD, MBA - *Medical Consultant, HealthCorum*
- 4:30 pm** **6C - Bridging the Gap: Strategies for Developing and Integrating Community Health Workers in Healthcare Systems**
Christine James, PhD, LSW - *Director, Community Health Workers Collective, Jefferson Community Health Collaborative*
Emelia Pine, MSW, LCSW - *Assistant Director, Community Health Workers Collective, Jefferson Community Health Collaborative*

TRACK 7 - TECHNOLOGY INNOVATIONS

- 3:30 pm** **7A - Unvendor: Creating a Diverse IT Environment to Support Population Health Programs**
Harm Scherpbier, MD, MS, FAMA, FHIMSS - *Chief Medical Information Officer, HealthShare Exchange*
- 4:00 pm** **7B - Evaluating Clinical and Financial Outcomes of a Novel Artificial Pharmacology Intelligence System**
Dorit Dil Nahlieli, PharmD - *Co-Founder, President and Chief Scientist, MDI Health*
- 4:30 pm** **7C - Related But Not Redundant: Building a Strategic Project Portfolio to Reduce Avoidable ED Utilization**
Mandy Brady, BSN, RN, MBA, CPN, CRCR, ACM-RN - *Utilization and Case Management Nurse Manager, Nemours Children's Health*
Anthony Gannon, MD, MSCE - *Medical Director of Specialty Integration, Nemours Children's Health*
Gina Hamilton, RN, BSN - *Director, Care Coordination and Community Health Services, Nemours Children's Health*
Casey Hilbun, MBA - *Senior Project Manager, Value Based Care, Nemours Children's Health*

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5:00 pm **7D - Future of Remote Patient Monitoring: Scaling Virtual Care for Chronic Disease Management**
Shreya Gautam, MS - *Population Health Consultant, Netrin Health*
Suneksha KC - *Executive Director & Chief Transformation Officer, Netrin Health*
Ipek Ozgur - *Marketing and Communications Lead, Netrin Health*

TRACK 8 - SPECIAL POPULATIONS

3:30 pm **8A - Personalized Digital Health for Perinatal Care**
Bridgette Do, PhD, MPH - *Director of Research, Transcendent Endeavors*
Lincoln Sheets, MD, PhD - *Director of Research, Transcendent Endeavors*

4:00 pm **8B - Transforming Care for Severely Persistently Mentally Ill Medicaid Population in Tennessee**
Corey M. Cronrath, DO, MPH, MBA - *Chief Medical Officer, Mental Health Cooperative*
Andrea Westerfield, MSSW, LMSW, LCSW - *Chief Operating Officer, Mental Health Cooperative*

4:30 pm **8C - Ready or Not, Here They Come! Delivering Value-Based, Patient-Centered Care to an Aging Population**
Pete Fronte, MBA - *President and Chief Executive Officer, Altura*

5:30 pm **Day II Adjournment**

FRIDAY, MAY 9, 2025

7:00 am **Exhibit Hall Opens – Coffee and Breakfast Available**

CLOSING PLENARY SESSION

8:00 am – 12:00 pm

8:00 am **Welcome, Introductions and Colloquium Overview**



Billy Oglesby, PhD, MBA, MSPH



Tamara Smith, MS, CHES - *Vice President, Health Equity & Social Impact, Humana, Inc.*

8:15 am **Supporting Health Equity: Community First**



Audrea Juny Simpson - *Head of Health Equity, Genentech*

8:45 am **Roundtable: Eliminating Race-Based Medicine and Collaborating to Improve Outcomes**



Tanise Branche, MD - *Assistant Professor, Obstetrics, Gynecology & Reproductive Sciences, Lewis Katz School of Medicine at Temple University*



Rodrigo Cerda, MD, MPH - *Chief Medical Officer, Independence Blue Cross*



Erica Dixon, PhD - *Project Director, Accelerate Health Equity, University of Pennsylvania*



Christine Roussel, PharmD, BCOP, BCSCP - *Vice President, Clinical Support Services, Doylestown Health*

9:30 am **Using AI to Transform Healthcare**

10:00 am **Networking Break in Exhibit Hall**

10:30 am **Community Care Hubs: Connecting Health and Social Care for Vulnerable Populations**



Eric Bumbaca, MPP - *Program Manager, Health Promotion Council*



Gina Trignani, MS, RD, LDN - *Director, Training and Capacity Building, Health Promotion Council*

11:15 am **Rural Matters! Advancing Health Equity Across Geographies**



Lisa Davis, MHA - *Director and Outreach Associate Professor of Health Policy and Administration, Pennsylvania Office of Rural Health*

11:45 am **Chair's Closing Remarks**



Billy Oglesby, PhD, MBA, MSPH

12:00 pm **Colloquium Adjournment**