

## THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

### REGARDING WEBCAST REGISTRATIONS

1. Individuals or groups may register for Internet access. Conference plenary sessions are broadcast in video. Conference preconference and concurrent sessions are broadcast in audio only. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Internet registrants will enjoy six (6) months access from date of issuance of user name and password.
4. Only one user (per user name and password) may view or access archived conference. It is not permissible to share user name and password with third parties. Should Internet registrants choose to access post conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
7. For Webcast registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-7439 or 206-452-5203 for further information.

### REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or switch to the Webcast option. Please call the Conference Office at 800-503-7439 or 206-452-5203 for further information.

### METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

### REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at [www.PopulationHealthColloquium.com](http://www.PopulationHealthColloquium.com).
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 12330 NE 8th Street, Suite 101, Bellevue, WA 98005-3187, or fax the completed form to 206-319-5303, or scan and email the completed form to [registration@hcconferences.com](mailto:registration@hcconferences.com). Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Colloquium, credit card payment will be processed.

### TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

### CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for "no-shows" or for cancellations of either Webcast or onsite registrations. You may send a substitute or transfer your onsite registration to a Webcast registration. For more information, please call the Conference Office at 800-503-7439 or 206-452-5203.

### INTELLECTUAL PROPERTY POLICY

Unauthorized sharing of Colloquium content via Internet access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Colloquium aggressively pursues copyright infringers. If a registrant needs the ability to share Colloquium content within his or her organization, multiple Colloquium registrations are available at discounted rates.

The Colloquium will pay a reward for information regarding unauthorized sharing of Colloquium content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Colloquium content sharing, contact the Colloquium registration office.

### TUITION SCHOLARSHIPS

The Population Health Colloquium is now offering a limited number of partial and full Tuition Scholarships to qualifying representatives of consumer advocate organizations, safety net providers, academics, students and health services research organizations. The Tuition Scholarship application form can be downloaded from the Colloquium website.

## HOW TO REGISTER:

Fully complete the form on page 2 (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at [www.PopulationHealthColloquium.com](http://www.PopulationHealthColloquium.com).

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 12330 NE 8th Street, Suite 101, Bellevue, WA 98005-3187

### FOR REGISTRATION QUESTIONS:

PHONE: 800-503-7439 (Continental US, Alaska and Hawaii only) or 206-452-5203, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: [registration@hcconferences.com](mailto:registration@hcconferences.com)

## CONTINUING EDUCATION UNITS (CEUs)

### NASBA CPE CREDIT

Health Care Conference Administrators, LLC is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.learningmarket.org](http://www.learningmarket.org). A recommended maximum of 18.00 credits based on a 50-minute hour will be granted for the entire learning activity. This program addresses topics that are of a current concern in the compliance environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call 206-757-8053 or [petergrant@dwt.com](mailto:petergrant@dwt.com).

### POSTCONFERENCE APPLICATION FOR CREDIT

### ABQAU RP

ABQAU RP Diplomates who would like to utilize CE credits received from an accredited provider other than ABQAU RP must complete and return this form with the required documentation and fees: [www.abqaurp.org/pdf/recert-app.pdf](http://www.abqaurp.org/pdf/recert-app.pdf). The Colloquium will issue a certificate of attendance to be submitted in conjunction with the ABQAU RP form.

### CERTIFICATE OF ATTENDANCE

Onsite attendees can also request a Certificate of Attendance which they can file with appropriate entities for credit, and webcast attendees can request a Webcast Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

### REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

### GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Colloquium will be to refund the registration fee paid. The Colloquium shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

### FOR FURTHER INFORMATION

Call 800-503-7439 (Continental US, Alaska and Hawaii only) or 206-452-5203, send e-mail to [registration@hcconferences.com](mailto:registration@hcconferences.com), or visit our website at [www.PopulationHealthColloquium.com](http://www.PopulationHealthColloquium.com).

## SPECIAL SUBSCRIPTION OFFER FOR COLLOQUIUM ATTENDEES



**WITH 12 PAGES OF OUTSTANDING CONTENT EACH MONTH** — Every issue includes three in-depth feature articles, brief updates on late-breaking industry news and resources, a Thought Leader segment featuring national opinion leaders commenting on an important issue of the day, and an interview with a key figure in the field of population health.

Save \$173 off the annual subscription rate for your first year, plus you can cancel at any time and receive a pro rata refund.

**SPECIAL ANNUAL SUBSCRIPTION RATE** — pay just \$295 instead of the regular \$468. **Use the Colloquium Registration Form on page 11 and complete the newsletter subscription information.**

# POPULATION HEALTH COLLOQUIUM

COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

NAME \_\_\_\_\_  
 SIGNATURE OF REGISTRANT - REQUIRED \_\_\_\_\_  
 JOB TITLE \_\_\_\_\_  
 ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_  
 CITY/STATE/ZIP \_\_\_\_\_  
 TELEPHONE \_\_\_\_\_  
 E-MAIL \_\_\_\_\_  
 Special Needs (Dietary or Physical)

## ONSITE CONFERENCE ATTENDANCE

Onsite conference registration includes onsite attendance, professional networking, and live interaction with the faculty.

- PRECONFERENCE** (Optional; choose one) **\$ 495**
- PRECONFERENCE 1: THE VOICE OF THE PATIENT IN POPULATION HEALTH (Preconference 1 is required for Population Health Training Program)
  - PRECONFERENCE 2: POPULATION HEALTH ALLIANCE FORUM 2017 – STAKEHOLDERS UNITED FOR POPULATION HEALTH™
  - PRECONFERENCE 3: ROI IN WELLNESS: GETTING THE REAL STORY

- CONFERENCE – STANDARD RATE** (Does not include Preconference):
- Through Friday, February 3, 2017\* **\$1,195**
  - Through Friday, March 3, 2017\*\* **\$1,595**
  - After Friday, March 3, 2017 **\$1,995**

- SPECIAL PROVIDER RATE\*\*\*** (Does not include Preconference):
- Through Friday, February 3, 2017\* **\$ 995**
  - Through Friday, March 3, 2017\*\* **\$1,295**
  - After Friday, March 3, 2017 **\$1,595**

- SPECIAL ACADEMIC/GOVERNMENT/CLINIC RATE\*\*\*\*** (Does not include Preconference):
- Through Friday, February 3, 2017\* **\$ 595**
  - Through Friday, March 3, 2017\*\* **\$ 795**
  - After Friday, March 3, 2017 **\$ 995**

- SPECIAL EVENING DINNER PROGRAM** Tuesday, March 28, 6:15 pm (Optional):
- THE FUTURE OF CLINICALLY INTEGRATED NETWORKS **\$ 95**
  - POPULATION HEALTH TRAINING PROGRAM** (Includes preconference readings and questions, online course and post-conference online examination. Requires preconference and conference registration.) **\$ 395**

- GROUP REGISTRATION DISCOUNT FOR CONFERENCE ONLY** (Does not include Preconference):  
 Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:
- Through Friday, February 3, 2017\* **\$ 895**
  - Through Friday, March 3, 2017\*\* **\$1,195**
  - After Friday, March 3, 2017 **\$1,495**

**CONFERENCE ELECTRONIC MEDIA:**  
 Onsite Attendees — Following the Colloquium, the video/audio and presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Colloquium registration:  
 Flash Drive (\$129 + \$15 shipping) **\$144**     6 months' access on Web **\$129**

Note that conference electronic media may be used by the individual purchaser only. Terms and Conditions apply (See page 10).

- SELECT YOUR MINI SUMMIT** Tuesday, March 28, 1 pm (Choose one):
- MS 1: Advancing Interoperability Across Care Settings *Sponsored by Allscripts*
  - MS 2: Executive Perspectives on the Transformation to Value-Based Care *Sponsored by Optum*
  - MS 3: The "Ultimate Game Changers" Game — How Will Healthcare Change in 2017? *Sponsored by xScion*
  - MS 4: If You Think Patient Data is About Wearable Devices, You're Wrong *Sponsored by TapCloud and Parnassus Consulting*
  - MS 5: Health System and Pharmaceuticals Best Practices . . . *Sponsored by The Access Group*

- SELECT YOUR CONCURRENT SESSION** Tuesday, March 28, 3:30 pm (Choose one):
- Concurrent 1: Developing and Executing a Population Health Strategy
  - Concurrent 2: Using Population Health to Meet Community Needs
  - Concurrent 3: Science, Innovation and Discovery
  - Concurrent 4: Patient Engagement and Communication
  - Concurrent 5: Predictive Analytics and Technology

- SPECIAL SUBSCRIPTION OFFERS FOR ONSITE AND WEBCAST ATTENDEES:**  
 You can purchase an annual subscription to *Accountable Care News*, *Medical Home News*, *Population Health News*, *Predictive Modeling News* or *Readmissions News* for only \$295 (regular rate \$468) and an annual subscription to *Value Based Payment News* or *Healthcare Innovation News* for only \$195 (regular rate \$295) when ordered with your conference registration.
- |   |   |
|---|---|
| <input type="checkbox"/> <i>Accountable Care News</i> \$ 295      | <input type="checkbox"/> <i>Population Health News</i> \$ 295   |
| <input type="checkbox"/> <i>Medical Home News</i> \$ 295          | <input type="checkbox"/> <i>Predictive Modeling News</i> \$ 295 |
| <input type="checkbox"/> <i>Readmissions News</i> \$ 295          |   |
| <input type="checkbox"/> <i>Healthcare Innovation News</i> \$ 195 | <input type="checkbox"/> <i>Value Based Payment News</i> \$ 195 |

## WEBCAST CONFERENCE ATTENDANCE

All webcast registrants are automatically registered for the preconference, conference and the Training Program (does not include the optional dinner program).  
 Webcast conference registration includes the live Internet feed from the Colloquium, plus six months of continued archived Internet access, available 24/7.

- INDIVIDUAL REGISTRATION:**
- Through Friday, February 3, 2017\* **\$ 795**
  - Through Friday, March 3, 2017\*\* **\$1,095**
  - After Friday, March 3, 2017 **\$1,395**

- SPECIAL ACADEMIC/GOVERNMENT/CLINIC RATE\*\*\*\*:**
- Through Friday, February 3, 2017\* **\$ 495**
  - Through Friday, March 3, 2017\*\* **\$ 595**
  - After Friday, March 3, 2017 **\$ 695**

**GROUP REGISTRATION:**  
 Group registration offers the substantial volume discounts set forth below. **All group registrants are enrolled in the preconference, conference and Training Program.** Group registration offers the possibility of implementing a webcast training program. Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation. Certificate of successful completion of online post conference examination evidences mastery of conference body of knowledge. Rates are per person.  
 Conference Access:     5 or more **\$595 each**                       20 or more **\$395 each**  
     10 or more **\$495 each**                       40 or more **\$295 each**

See INTELLECTUAL PROPERTY POLICY, page 1.  
**CONFERENCE ELECTRONIC MEDIA:**  
 Webcast attendees — Following the Colloquium, the video/audio and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Colloquium registration:     Flash Drive (\$129 + \$15 shipping) **\$144** (All webcast attendees automatically receive 6 months access on web.)

\* This price reflects a discount for registration and payment received through Friday, February 3, 2017.  
 \*\* This price reflects a discount for registration and payment received through Friday, March 3, 2017.  
 \*\*\* Provider is a hospital, long term care, home health, physician, or hospice organization or its association.  
 \*\*\*\* For the purpose of qualifying for a discounted rate: (1) "academic" shall apply to individuals who teach full time or are full time students at an academic institution (i.e., a faculty member at a medical school or hospital residency program who also sees patients is a provider, not an academic); (2) "government" shall apply to individuals who are full time employees of federal, state or local regulatory agencies (i.e., a State university health system or local public hospital is a provider, not government); and (3) "clinic" shall apply to individuals who are full time employees of a Federally Qualified Health Center or safety net clinic. This rate does not include the Preconference for onsite attendees.

**PAYMENT**

The use of a registration discount code cannot be the basis of requesting a partial refund of fees already paid.

**TOTAL FOR ALL OPTIONS, ONSITE OR WEBCAST:**

Discount Code:

Please enclose payment with your registration and return it to the Registrar at Population Health Colloquium, 12330 NE 8th Street, Suite 101, Bellevue, WA 98005-3187, or fax your credit card payment to 206-319-5303.  
 You may also register online at [www.PopulationHealthColloquium.com](http://www.PopulationHealthColloquium.com).  
 Check/money order enclosed (payable to Health Care Conference Administrators LLC)  
 Payment by credit card:  American Express     Visa     Mastercard  
 If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Colloquium, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

**REGISTRATION BINDING AGREEMENT**  
 Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For Webcast and onsite registrants there will be no refunds for "no-shows" or cancellations.

ACCOUNT # \_\_\_\_\_  
 EXPIRATION DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_  
 NAME OF CARDHOLDER \_\_\_\_\_  
 SIGNATURE OF CARDHOLDER \_\_\_\_\_